



JCPENNEY LOGISTICS CENTER RENO, NV

90% of waste recycled

20% energy reduction by 2015

90pt Energy Star Rating

LEED® Facts

JCPenney Logistics Center
Reno, NV

LEED for Existing Buildings
Certification awarded February 15, 2010

Silver 46*

Sustainable Sites 7/14

Water Efficiency 3/5

Energy & Atmosphere 9/23

Materials & Resources 16/16

Indoor Environmental Quality 8/22

Innovation & Design 3/5

*Out of a possible 85 points

The information provided is based on that stated in the LEED® project certification submittals. USGBC and Chapters do not warrant or represent the accuracy of this information. Each building's actual performance is based on its unique design, construction, operation, and maintenance. Energy efficiency and sustainable results will vary.

jcpenny Logistics Center

Efficiency in all forms

jcpenny Reno Logistics Center takes out all the stops

PROJECT BACKGROUND

The design and construction of the jcpenny logistics facility was completed in January 1979. The 1.6 million square foot building is one of several jcpenny supply chain facilities that receives, picks, packs, and distributes apparel and home furnishings to retail stores and jcp.com customers.

Upon remodeling of the complex, jcpenny Logistics Center Reno became the first LEED certified building for the corporation, making it the flagship distribution center in the nation.

STRATEGIES AND RESULTS

The key factors for pursuing LEED certification were to develop comprehensive policies to ensure that the facility operates as an environmentally-friendly building. Policies included maintaining a sustainable site, indoor environmental quality, water and energy efficiency, and sustainable purchasing. Recycling efforts resulted in over 90 percent of waste being diverted from landfills. Energy efficiency efforts resulted in an Energy Star rating of 90.

The environmental projects included:

- Establishing a recycling program for paper, plastic, cardboard, metal, batteries and fluorescent light bulbs
- Providing green training for custodial and maintenance staff
- Using green products all over the building whenever possible.

ABOUT THE JCPENNEY

Built on the legacy of founder James Cash Penney, who believed in doing what is “right and just,” jcpenny is committed to being a good corporate citizen through the support of environmental, social and ethical initiatives.

J. C. Penney Company, Inc. is one of America's leading retailers, operates over 1,100 department stores throughout the United States and Puerto Rico, as well as one of the largest apparel and home furnishing sites on the Internet, jcp.com. Serving more than half of America's families each year, the jcpenny brand offers a wide array of private, exclusive and national brands which reflect the Company's vision to be America's shopping destination for discovering great styles at compelling prices. Traded as “JCP” on the New York Stock Exchange, the \$17.8 billion retailer is transforming its organization to support its Long Range Plan strategies to build a sustainable, profitable enterprise that serves its customers, engages its associates and rewards its shareholders.

“Obtaining this distinction was the direct result of our team of dedicated associates who worked together to meet the high standards of the LEED program. As an environmentally-conscious retailer, we understand that any goal to make a building ‘green’ starts with people who are willing to incorporate sustainable practices into their day-to-day activities.”

Barry Brady
Maintenance Senior Manager, jcpenny



Architect: Jack Miller & Associates
Owner: jcpenny
LEED Consultant: Marci Tenhundfeld, KPMG
Photographer: Rick Knoch Photography (front)
James Huliganga (back)

Project Components:
Warehouse and Office Complex
Project Size:
1.6 Million Square Feet (Warehouse)
70,000 Square Feet (Office Complex)

ABOUT LEED

The LEED® Green Building Rating System™ is the national benchmark for the design, construction, and operations of high-performance green buildings. Visit the U.S. Green Building Council's website at www.usgbc.org to learn more about LEED and green building.

